



Cofinanziato dal Fondo Sociale Europeo (FSE), nell'ambito del Programma Operativo Regionale - POR Umbria, FSE "Obiettivo Competitività Regionale e Occupazione" 2007-2013

# IDEAS! The New Enterprises!

*An innovative project in Umbria*



**Research**

**Agency**      **Umbria Regional Government**

Intermediary Body

**Social, Economical and Territorial Issues**

**Innovative Projects & Pilot Actions**

**mobility schemes**

**EU FUNDS CO-FINANCING**

**boosting entrepreneurship**

**entrepreneurial culture**

**Young Entrepreneurs**

# le nuove imprese



IDEAS! The New Enterprises!

**There was a high  
rate of Youth  
Unemployment  
in Umbria in 2010**

**21%**  
Youth  
Unemployment  
(15-24 years)

**6.6%**  
Total Rate of  
Unemployment

**AGEING INDEX  
2010**

**Umbria: 178.8%**

**Italy: 144.5%**

**EU: 111.3%**

*The ratio between the  
elderly and the young  
has taken considerable  
proportions in our Region*

**Context and Motivation**

**1**

to support entrepreneurship and job creation in Umbria by enhancing the skills and capabilities of young people with business ideas

**2**

to promote international mobility schemes to strengthen social, economic and cultural ties within Europe

**3**

to encourage the development of relationships as well as economic and commercial contacts with foreign entities

## Objectives

**1**

**Mobility Grant**

**2**

**Financial incentive to  
support business start-up**

Types of intervention

To enable **Umbrian residents** with a business idea to carry out a **traineeship** in a EU country

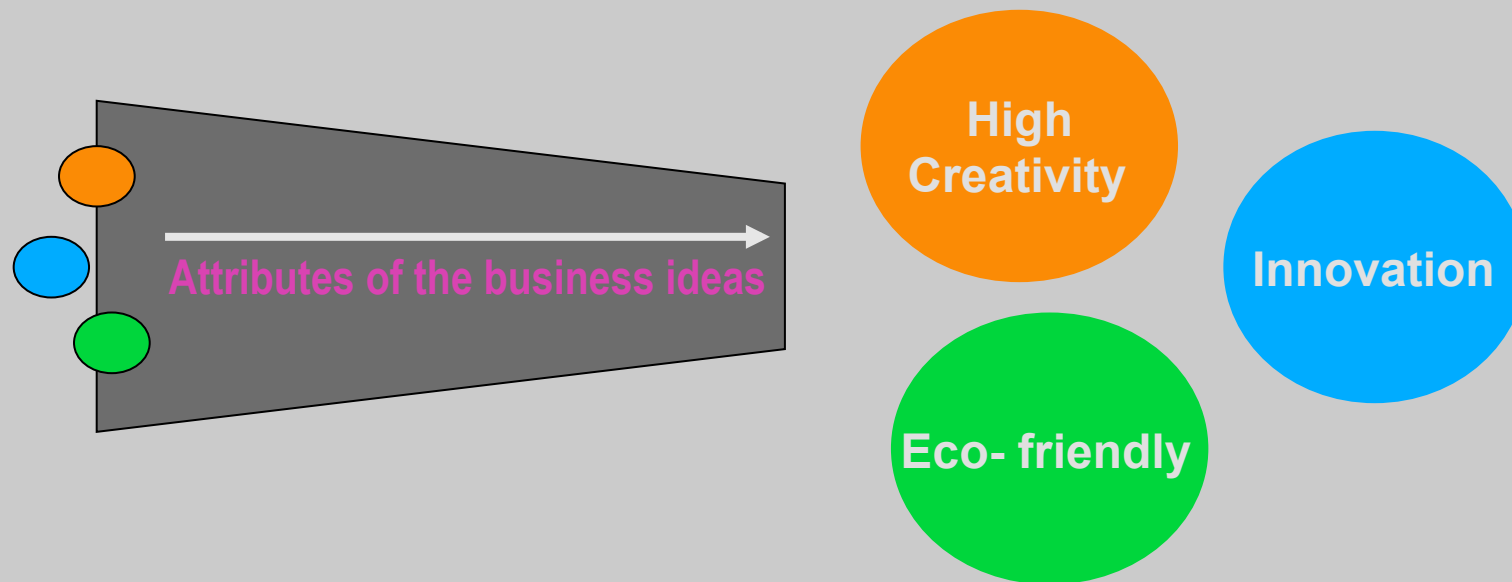
**€ 1,500 per month**

**maximum duration of 6 months**

**Tutoring and professional business advice for the beneficiaries during the whole process**

1 - Mobility grant

The **Host Organizations** were enterprises, research institutes, science parks, business incubators located in **France, Germany, Spain, UK, Belgium, Sweden, Denmark, Hungary and Poland.**



The traineeships

1 Promotion, dissemination and awareness raising

2 Call for proposals

3 Evaluation of proposals & selection process

4 Tutoring path

5 Selection and matching of Host Organizations

6 Accompanying measures

7 Monitoring and assessment

The procedure

28 projects financed out of 45  
applications

**Beneficiaries were able to:**

gain new skills and deepen their professional knowledge

build their own international network

improve a foreign language

prove their competences in a new social environment

define new projects, models and strategies for their businesses

**More than 50% of beneficiaries showed a high interest and commitment to start a new business....**

First results

To fund **up to 80%** of total eligible start-up costs,  
including the purchase of equipment, machinery and tools

**Maximum Amount: € 25,000**

**TARGET GROUP:** Former beneficiaries of the mobility grant  
who had successfully completed their traineeship experience  
abroad and present a solid business plan to create a business

2- Financial incentive to support business start-up

€

Administrative costs (notary, registration)

€

Start-up costs (IPR; advertising)

€

Bank guarantees and insurances

€

Consultancy services (e.g. legal, financial...)

€

**Purchase or leasing of equipment, machinery and tools;  
Purchase of software, licenses, patents; website development**

Eligible Costs

**9 enterprises created**  
**(one made up of a team of 3**  
**beneficiaries)**

Final results



MATER by Emanuele Pangrazi



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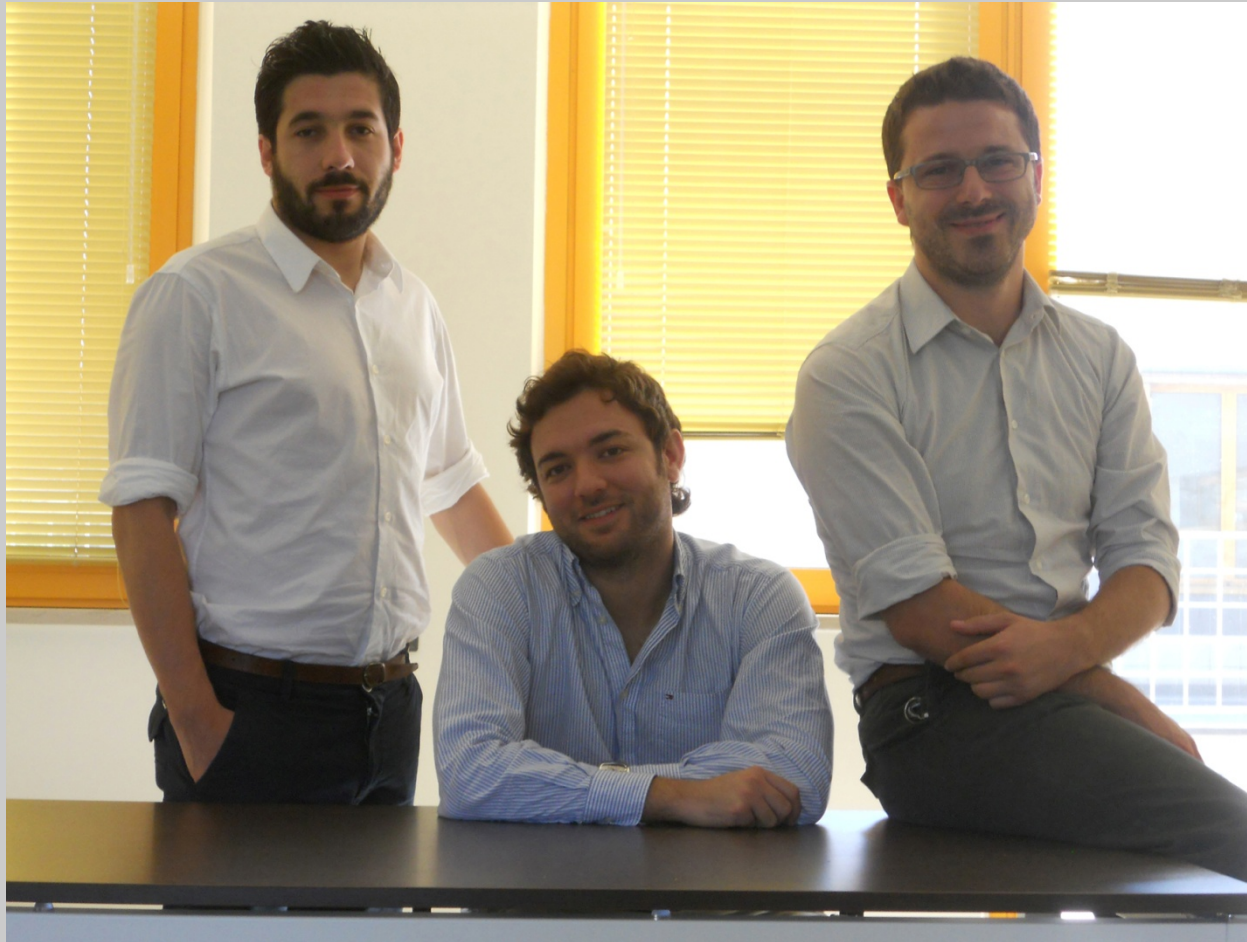
PACMAT\_ART\_IN\_PROGRESS by Matteo Pacini



OBC ITALY SRL by Chiara Tutarini



RDPOWER S.R.L. by Dr. Simone Arca, Ph.D.



NELIA CONSULTING by Giuseppe Aliperti, Marco Camilli  
and Federico Merciaro

**At national level,** an agreement has been signed by 15 Italian regions in the framework of "ESF in favour of research and innovation"; many of them have already started to implement the same project

**At European level,** agreements have been signed with the regions of West Sweden, Catalunya and Pays de la Loire; we have also shared our experience with the 34 regions involved in Eurodyssée Programme

**Among European networks,** we have *spread the news* within EARALL (working group Mobility) & ESFCoNet

Dissemination

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to support entrepreneurship and job creation in Umbria by enhancing the skills and capabilities of young people with business ideas

**2**

to promote international mobility schemes to strengthen social, economic and cultural ties within Europe

**3**

to encourage the development of relationships as well as economic and commercial contacts with foreign entities

Accomplished objectives



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# THANK YOU FOR YOUR ATTENTION!!!

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